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CYBER MEDIA (INDIA) LIMITED

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STAND ALONE SEGMENT -WISE REVENUE & RESULTS FOR THE QUARTER ENDED 30TH SEPTEMBER 2011

Amount in Rs. Million

	Quarter Ended			Half Year Ended			Year Ended
	30.09.2011	30.09.2010	30.09.2010	30.09.2011	30.09.2010	30.09.2010	31.03.2011
	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
<i>See Note</i>	-	1	2	-	3	4	5
Segment Revenue							
Media	113.35	126.40	165.70	217.53	195.61	248.80	492.54
Media Services	-	-	-	-	-	-	-
Total	113.35	126.40	165.70	217.53	195.61	248.80	492.54
Less: Inter Segment Revenue	-	-	-	-	-	-	-
Total Revenue	113.35	126.40	165.70	217.53	195.61	248.80	492.54
Segment Results							
Profit before tax, interest income, interest expense and dividend from each segment							
Media	8.56	2.98	1.43	27.90	(11.71)	(7.86)	24.49
Media Services	-	-	-	-	-	-	-
Sub - total	8.56	2.98	1.43	27.90	(11.71)	(7.86)	24.49
Less: unrealised segment margins	-	-	-	-	-	-	-
Sub - total	8.56	2.98	1.43	27.90	(11.71)	(7.86)	24.49
Less: Interest expenditure	5.51	4.39	5.08	10.33	8.60	9.89	22.62
Profit before tax	3.05	(1.41)	(3.65)	17.57	(20.31)	(17.75)	1.87
Capital Employed							
(Segment Assets -Segment Liabilities)							
Media	585.38	489.28	552.67	585.38	489.28	552.67	590.42
Media Services	-	-	-	-	-	-	-
Total	585.38	489.28	552.67	585.38	489.28	552.67	590.42